





# What We Do?

AgriTija is dedicated to revolutionizing farm management through cutting-edge technology solutions that empower farmers to achieve sustainable growth and profitability. Our comprehensive suite of digital tools transforms traditional farming practices into data-driven, efficient operations.

# Our Mission

To bridge the technology gap in agriculture by providing innovative, accessible, and affordable farm management solutions that work for farmers of all scales across Africa and beyond.

# Our Vision

A future where every farmer has access to intelligent technology that maximizes their productivity, profitability, and sustainability while preserving our planet for future generations.

# **Our Services**

We are building a full suite of agriculture technology solutions tailored to boost farm efficiency and profitability across Kenya.

Our services include end-to-end farm management systems for planning, resources, scheduling, and equipment tracking, alongside powerful Al-driven data analytics for performance insights, trend prediction, and custom reports. We provide intelligent tools for health monitoring, weather forecasting, and yield optimization, as well as complete financial management for revenue tracking, budgeting, and profit analysis.

For farms with unique needs, we offer custom software development, integrations, and API-based solutions. All our tools are accessible through mobile apps with offline sync, USSD support, and multi-platform compatibility—ensuring farmers stay connected and empowered anywhere.



Tijafugo modernizes poultry farming by combining Al-driven health monitoring, smart batch organization, and powerful financial tools in one platform. Farmers can group birds by breed with automatically generated batch numbers, track daily health using checklists, symptoms, and images, and access an Al assistant with veterinary support. The system also provides complete financial oversight with income and expense tracking, profit and loss analysis, and visual dashboards for better decision-making. With bilingual English-Swahili support, chatbased data entry, offline capability, and USSD access for basic phones, Tijafugo ensures every farmer-regardless of scale or connectivity-can manage their operations efficiently and intelligently.

# Why Choose Tijafugo



#### **For Every Farmer**

Works for both small farms and large commercial operations



#### **Scalable Management**

From single flocks to multi-farm setups with analytics and oversight



#### **Smart & Data-Driven**

Al insights, performance trends, and profit optimization



#### **Accessible Anywhere**

Use on smartphones, basic phones, or tablets - English & Swahili supported



#### **Automated Assistance**

Reminders, health alerts, and breeding cycle tracking



#### **Expert Backup**

Access veterinary guidance and support when needed

### Features

#### Farm & Production

- Manage multiple farms
- Egg & meat tracking with trends
- Income, expenses & profit/loss

#### **Health & Operations**

- Vaccinations & health logs
- Breeding & incubation tracking
- Tasks, workers & equipment
- Biosecurity protocols

#### **Smart Features**

- Al assistant for logging & health tips
- Weather-based farm insights
- Offline mode with auto sync

#### **Analytics & Security**

- Reports, charts & exports
- Secure data & multi-device access
- English & Swahili support

# Contact Us





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